

Remit To: CBS Television Stations
P.O. BOX 33091
NEWARK, NJ 07188-0091



KYW TV3

INVOICE

For: MENENDEZ FOR SENATE(170464)
317 George St Fl 4
New Brunswick, NJ 08901-2008

Account Exec: JOHN LINK POL.
Office: GWTS-PH
Contract Num: 1041-80953
Contract Dates: 10/22/2012-10/29/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1041-556763
Invoice Date: 11/04/2012
Billing Cycle: Weekly
Billing Period: 10/29/2012-11/04/2012

Page 1 of 4

PAY BY 12/04/2012
Net 30 days

In Account With: MESSAGE & MEDIA INC.(22198)
100 Albany St
New Brunswick, NJ 08901-2179
ATTN:Accounts Payable

Product Desc: MENENDEZ

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
2	5A MORN NEWS	10/29/2012-10/29/2012	M	30	1	250.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012		M	1	250.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/29/2012	Mo	05:11:30 AM		RMT105H	30	250.00				
4	5:30AM NEWS THIS MORNING	10/29/2012-10/29/2012	M	30	1	405.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012		M	1	405.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/29/2012	Mo	05:55:06 AM		RMT105H	30	405.00				
6	THIS MORNING (5:58-7AM)	10/29/2012-10/29/2012	M	30	1	350.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012		M	1	350.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/29/2012	Mo	06:25:21 AM		RMT105H	30	350.00				
8	CBS THIS MORNING	10/29/2012-10/29/2012	M	30	2	405.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012		M	1	405.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/29/2012	Mo				30			405.00	Preempted	
10/29/2012	Mo	07:28:16 AM	10/29/2012	RMT105H	30	405.00	405.00		Makegood in 07:00:00-09:00:00	

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16	ANDERSON COOPER	10/29/2012-10/29/2012	M		30	2	250.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012		M	1		250.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo				30			250.00	Preempted
10/29/2012	Mo	09:33:01 AM	10/29/2012	RMT105H	30	250.00	250.00		Makegood in 09:00:00-10:00:00
18	TALK PHILLY	10/29/2012-10/29/2012	M		30	1	630.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012		M	1		630.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	12:54:36 PM		RMT105H	30	630.00			
20	CBS SOAP OPERA ROTATION	10/29/2012-10/29/2012	M		30	2	550.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012		M	1		550.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo				30			550.00	Preempted
10/29/2012	Mo	12:59:37 PM	10/29/2012	RMT105H	30	550.00	550.00		Makegood in 12:25:00-14:00:00
22	5PM EARLY NEWS	10/29/2012-10/29/2012	M		30	1	700.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012		M	1		700.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	05:46:05 PM		RMT105H	30	700.00			

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24	NEWS 3 AT 6		10/29/2012-10/29/2012		M		30	1	950.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012		M		1		950.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/29/2012	Mo	06:26:09 PM		RMT105H	30	950.00				
26	ENTERTAINMENT TONIGHT		10/29/2012-10/29/2012		M		30	2	900.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012		M		1		900.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/29/2012	Mo				30			900.00	Preempted	
10/29/2012	Mo	07:18:54 PM	10/29/2012	RMT105H	30	900.00	900.00		Makegood in 19:00:00-19:30:00	
28	LATE NEWS		10/29/2012-10/29/2012		M		30	1	1,800.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012		M		1		1,800.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/29/2012	Mo	11:22:44 PM		RMT105H	30	1,800.00				
30	DAVID LETTERMAN		10/29/2012-10/29/2012		M		30	1	700.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012		M		1		700.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/29/2012	Mo	12:30:50 AM		RMT105H	30	700.00				
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>	
Air Time Totals		12		7,890.00		1,183.50	6,706.50	2,105.00	2,105.00	0.00



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Billing Notes		
CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.		
Wire Transfer Instructions:	For Billing Inquiries Please Contact:	Gross Billing 7,890.00
	Controller's Dept.	Trade Value 0.00
	212-856-8000	Agency Commission 1,183.50
		Local Tax 0.00
		State Tax 0.00
		Pre Paid Amount 0.00
		Pay This Amount 6,706.50
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